



**Value in Action: Evidence, Best Practices,
and partnerships for Strategic Procurement**

Towards a Shared Value Model



[Program validated by Fenin](#)

3:00-3:30 p.m Submission of documentation Ramon y Cajal University Hospital

3:30-3:45 p.m **Opening Ceremony.** Assembly Hall

Carlos Mingo Rodríguez. Hospital Manager, Ramón y Cajal University Hospital

Susana Alvarez Gómez. ARGES Health and Society

3:45-4:45 p.m **Session 1: From Today to Tomorrow: Implementing Value Through Clinical Practice and Management, Two Case Studies and Key Methodological**

Speakers:

Benita Móndeolo López

Head of Logistic and Materials Management Departament, Móstoles University Hospital, Madrid

Ana López Tascón

Head of Procurement Departament, Henares University Hospital, Madrid

Manuel Carmona Adrados.

Deputy Director of Finance, Gregorio Marañón University Hospital.

Moderator:

Miguel Ángel Adán Pantoja

Chief Delegate Auditor, Regional Ministry of Health, Madrid

4:45-5:00 p.m **Presentation of the Results of the National Survey on Value-Based Procurement**

Josep María García Alamino

Group Global Health, Gender and Society. Blanquerna. Universidad Ramón Llull

5:00-6:00 p.m **Session 2: The Private Sector Perspective: Procurement Models, Technical Criteria, and Value for Patients**

Speaker:

Joaquín García Perterra

Director of Procurement and Logistic, Quirónsalud Group

José María Ramón de Fata de Pereda

Corporate Director of Resources and Infrastructure, Vithas Group

José Luis García Oliva

Procurement Director, HM Hospitals Group

Patricia Canales Martínez

Deputy Director of procurement

Moderator:

Susana Álvarez Gómez

ARGES Health and Society

6:00-6:20 p.m **Best Practices: Navigating Toward Financial Sustainability in Healthcare Systems Through Pan European Data-Driven Transparency**

Elisa Frenz

COO XMED iQ

6:25-6:45 p.m **An Overview of Public Procurement of Single-Use Medical Technology**

Sergio Crucci Vázquez

Chair of the Single-Use Medical Technology Sector. FENIN

6:45-7:45 p.m **Session 3: Innovation that Creates Value: The Contribution of Industry to the New Healthcare Procurement Model**

Speakers:

Pablo Crespo De la Cruz

Secretary General, FENIN

José M. Soria Moya

Legal Counsel, Farmaindustria

Encarnación Cruz Martos

Chief Executive Officer, BioSim

Moderator:

Mª José Santiago Fernández

President, Administrative Public Procurement Tribunal, Community of Madrid

7:45-8:00 p.m **Closing Remarks**

Javier Guijarro Hueso. Director of Management and General Services, Ramón y Cajal University Hospital

Susana Álvarez Gómez. ARGES Health and Society

8:00-8:45 p.m Networking Cocktail Reception