



**Value in Action: Evidence, Best Practices,
and partnerships for Strategic Procurement**

Towards a Shared Value Model



3:00-3:30 p.m Registration

TUESDAY, OCTOBER 20TH, 2026

Ramon y Cajal University Hospital

3:30-3:45 p.m **Opening Ceremony.** Assembly Hall

Carlos Mingo Rodríguez

Hospital Manager, Ramón y Cajal University Hospital

Susana Alvarez Gómez

ARGES Health and Society

3:45-4:45 p.m **Session 1: From Today to Tomorrow: Implementing Value Through Clinical Practice and Management, Two Case Studies and Key Methodological**

Speakers:

Benita MóndeLo López

Head of Logistic and Materials Management Departament, Móstoles University Hospital, ,Madrid

Ana López Tascón

Head of Procurement Departament, Henares University Hospital, Madrid

Manuel Carmona Adrados.

Deputy Director of Finance, Gregorio Marañon University Hospital, Arges Health and Society.

Moderator:

Miguel Ángel Adán Pantoja

Chief Delegate Auditor, Regional Ministry of Helath, Madrid

4:45-5:00 p.m **Presentation of the Results of the National Survey on Value-Based Procuremetn**

Josep Maria García Alamillo

Group Global Health, Gender and Society. Blanquerna. Universidad Ramón Llull

5:00-6:00 p.m **Session 2: The Private Sector Perspective:Procurement Models, Technical Criteria, and Value for Patients**

Speaker:

Joaquín García Pertierra

Director of Procurement and Logistic, Quirónsalud Group

José María Ramón de Fata de Pereda

Corporate Director of Resources and Infrastructure, Vithas Group

José Luis García Oliva

Procurement Director, HM Hospitals Group

Patricia Canales Martínez

Deputy Director of procurement

Moderator:

Susana Álvarez Gómez

ARGES Health and Society

6:00-7:00 p.m **Session 3: Innovation that Creates Value: The Contribution of Industry to the New Healthcare Procurement Model**

Speakers:

Pablo Crespo De la Cruz

Secretary General, FENIN

José M. Soria Moya

Legal Counsel, Farmaindustria

Encarnación Cruz Martos

Chief Executive Officer, BioSim

Moderator:

Mª José Santiago

President, Administrative Public Procurement Tribuna, Community of Madrid

7:00-7:15 p.m **Closing Remarks**

Javier Guijarro Hueso

Director of Management and General Services, Ramón y Cajal University Hospital

Susana Álvarez Gómez

ARGES Health and Society

7:15-8:00 p.m Networking Cocktail Reception